

WHAT IS CLAIMED IS:

1. A vehicle development method using on-line data comprising:

(a) receiving data on vehicle evaluation criterion items and data on vehicle evaluation items;

(b) organizing a database on the basis of the received data; and

(c) converting the organized database into a vehicle developer standard database that can be used by a vehicle developer.

2. The method of claim 1 wherein in step (c), the organized database is converted into the vehicle developer standard database by an evaluation function for vehicle development.

3. The method of claim 1 wherein in step (a), the data on vehicle evaluation criterion items comprises data on personal information of a data provider, data on a vehicle and data on use history of the vehicle.

4. The method of claim 3 wherein:

the data on the personal information of the data provider comprises sex, age, occupation and weight;

the data on the vehicle comprises vehicle model, manufacture year, elapsed mileage, and maintenance history; and

the data on use history of the vehicle comprises vehicle use category and average driving amount.

5. The method of claim 1 wherein in step (a), the data on vehicle evaluation items comprises data on vehicle drivability, comfort, ease of entrance and exit, visibility, noise, and maintenance.

6. The method of claim 1 wherein the method further comprises

